**Self-Publishing Basics Resources 2024**

**compiled by Libby Waterford – libby@libbywaterford.com**

**Books**

[*How to Self Publish Your Book*](https://amzn.to/39fNGVC) by Dr. Jan Yager (nonfiction and fiction)

[*Intuitive Editing*](https://amzn.to/2E53kaW) by Tiffany Yates Martin (self-editing for fiction writers)

[*Write. Publish. Repeat.*](https://amzn.to/3ILjthc) by Sean Platt, Johnny B. Truant (indie publishing career advice)

**Podcasts**

We Make Books Podcast: Episode 24 “[The Sorcery of On-Demand Print and Digital Distribution - Self-Pub Side](https://www.wemakebookspodcast.com/e/episode-24-the-sorcery-of-on-demand-print-and-digital-distribution-self-pub-side/)"

[SPA (Self Publishing Authors) Girls](https://www.selfpublishingauthorspodcast.com/)

[Wish I'd Known Then… for writers](https://wishidknownforwriters.com/)

[Six Figure Authors](https://6figureauthors.com/)

The Creative Penn Podcast

The Self Publishing Show https://selfpublishingformula.com/spf-podcast/

Book Marketing Tips and Author Success

**Software**

[Scrivener](https://www.literatureandlatte.com/scrivener/overview): word processing, formatting, research organization

[Vellum](https://vellum.pub/): formatting for ebook and print, only for Mac

[Atticus](https://www.atticus.io/): formatting for ebook and print, all platforms

[ProWritingAid](https://prowritingaid.com/Free), [Grammarly](https://www.grammarly.com/), [Hemingway](http://www.hemingwayapp.com/), [Autocrit](https://app.autocrit.com/): editing tools

[Calibre](https://calibre-ebook.com/about): formatting and ebook organization

**Online resources**

[Reedsy](https://reedsy.com/) (editors, cover artists, formatting software, advice, contests)

[David Gaughran](https://davidgaughran.com/) (marketing, Amazon, social media)

[Jane Friedman](https://www.janefriedman.com/) (marketing, publishing)

[Draft2Digital](https://www.draft2digital.com) (self publishing distribution, formatting)

[BookBub Partners Blog](https://insights.bookbub.com/) (marketing)

[Editors of Color Database](https://editorsofcolor.com/database/) (editors, sensitivity reader listings)

[Scribophile](https://www.scribophile.com/) (feedback and critiques)

[Conscious Style Guide](https://consciousstyleguide.com) (resource for identifying problematic content)

[Canva](https://canva.com) (free image creation for marketing, ads, social media, covers)

[DepositPhotos](https://depositphotos.com/) (stock photo site)

BookBrush https://bookbrush.com/

3D book graphic creator: https://diybookcovers.com/3Dmockups/#

BookFunnel: https://bookfunnel.com/

StoryOrigin: <https://storyoriginapp.com/>

Book Blurb Magic: https://www.bookblurbmagic.com/

**Blogs, articles**

[David Gaughran’s Self-Publishing Guide](https://davidgaughran.com/lets-get-digital-how-to-self-publish-guide-free/)

[11 Signs You’re Ready to Self-Publish](https://www.janefriedman.com/11-signs-youre-ready-to-self-publish/)

[Beta Reader Tips](https://www.writersdigest.com/be-inspired/second-opinions-the-importance-of-beta-readers-for-authors)

[Everything You’ve Always Wanted to Know About Hybrid Publishing](https://www.janefriedman.com/everything-youve-always-wanted-to-know-hybrid-publishing/)

[Print On Demand Services Compared](https://blog.reedsy.com/print-on-demand-books/?utm_source=mailparrot_newsletter&utm_campaign=marketplace_blog_print_on_demand&utm_medium=email)

[Writers in the Storm](https://writersinthestormblog.com/) (craft and marketing advice)

Video: [10 Weak Words You Should Cut From Your Novel](https://www.youtube.com/watch?v=q-fTxypPFRU)

Facebook groups like [Wide for the Win](https://www.facebook.com/groups/wideforthewin)

(virtual) conferences, often offered through genre-specific organizations

**Marketing/Ad Courses**

Bryan Cohen on Amazon Ads: [Amazon Ad School](https://selling-for-authors.teachable.com/p/amazon-ads-made-easy)

[Mark Dawson Courses](https://selfpublishingformula.com/courses/) (ads, self pub and more)

[Skye Warren Author Ads Intensive](https://www.authoradsintensive.com/facebookads)

[Alessandra Torre Courses](https://www.alessandratorreink.com/courses)/[InkersCon](https://www.inkerscon.com/)

[Nicholas Erik Marketing/Ad Guides](https://nicholaserik.com/start/)

Becca Syme Better Faster Academy: https://betterfasteracademy.com/

Russell Nohelty & Monica Leonelle Author Ecosystems: https://authorecosystem.com/

Mal Cooper/The Writing Wives for Facebook Ads: https://www.thewritingwives.com/

**Newsletters**

Tiffany Yates Martin: https://foxprinteditorial.com/signup/

Nicholas Erik: https://nicholaserik.com/newsletter/

David Gaughran: https://davidgaughran.com/

Dan Blank: https://danblank.substack.com/